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NEWS RELEASE

ERIKA ANSCHUTZ WINS PRO FEMALE SHOOTER OF THE YEAR TITLE

Erika Anschutz of Hamilton, Ohio was recently named Pro Female Shooter of the Year (i.e., #1 ranked in the U.S.) by the National Field Archery Association (NFAA). She won this prestigious title based on her individual placing and by having the highest overall total aggregate score among all archers competing in the Pro Female Freestyle division at all five of the following prerequisite archery tournaments during 2009: World Archery Festival in Las Vegas, Nevada; NFAA Indoor National Championships in Louisville, Kentucky; NFAA Marked 3-D National Championships in Redding, California; First Dakota Classic in Yankton, South Dakota; and the NFAA Outdoor National Championships in Mechanicsburg, Pennsylvania. Since 2005, when she was 16-years-old, Erika has been a member of the NFAA's Pro Division and a Pro Staff shooter for both Hoyt and Easton which are two of the leading archery equipment manufacturers in the world. She has been one of the top-ranked professional female archers in the nation since that time.

Erika Anschutz began shooting a bow at the age of six, and was competing in archery tournaments by the time she was seven years old in 1996. During the course of the past 13 years she has compiled an amazing record while winning numerous state and regional championships, along with a total of 41 national championships in indoor, outdoor, and 3-D competition. Since 2002, Erika has been a member of two Collegiate, three Senior, and five Junior U.S. World Archery Teams that have successfully competed in World Target Archery Championships. She has had the privilege of traveling to, and competing in, such countries as the Czech Republic, France, England, Denmark, Spain, Mexico, Germany, Taiwan, Poland, and Serbia. In addition, Erika is a member of the U.S. Senior World Outdoor Archery Team that will compete in the 45th World Outdoor Archery Championships in Ulsan, Korea during September 1-9, 2009.

While competing internationally, Erika has distinguished herself as being among the world's best archers by winning a total of sixteen world titles in individual and team competitions, including six gold medals, four silver medals, and six bronze medals. In addition to her stellar list of archery championship titles, she has also established an impressive total of 161 national record scores, including 21 world records in indoor and outdoor competition. Included among Erika's notable archery accomplishments is the distinction of being recognized as one of the top-ranked members of the National Archery Association's Junior and Senior U.S. Archery Teams for nine consecutive years, and also one of the top-ranked members of the U.S. Collegiate All-American and All-Academic Archery Teams during the past three years.

Early in 2009, Erika was elected by a group of her peers from across the nation to serve on the USA Archery Athletes Advisory Council which, in turn, elected her to serve as the Compound Athlete Representative to the USA Archery Board of Directors. In June 2009, she was further honored as the recipient of a \$5,000 academic scholarship funded by the Easton Sports Development Foundation and the NFAA Foundation.

In addition to archery, Erika enjoys working out, listening to music, playing card games such as Texas Hold 'Em, and spending time with her family and friends. She also loves watching and keeping up with everything related to college football (especially the Nebraska Huskers) and such reality television shows as "American Idol" and "The Bachelor/Bachelorette." She will be a senior during the 2009/2010 school year at the University of Nebraska where she is majoring in Psychology with a 3.96 GPA. After earning her B.A. degree, she plans to attend graduate school.

Along with Hoyt and Easton, Erika is also sponsored by: Alpen Outdoor Products, BCY Inc., Carter Enterprises, Field Logic, Leven Industries, Nealy's Custom Bowstrings, Inc., Premier Archery (Lincoln, Nebraska) Sims Vibration Laboratory, Inc., Specialty Archery L.L.C., Spot-Hogg, and Sure-Loc Archery Products.

For more information about Erika, please visit her website:
<http://www.erikaanschutz.homestead.com/>.